



Felicia Simmons For Assembly

For Immediate Release

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FELICIA SIMMONS ANNOUNCES CANDIDACY FOR NEW JERSEY ASSEMBLY IN LD-11: “NOW MORE THAN EVER, WE NEED A FIGHTER IN TRENTON”

Asbury Park, NJ — Proud Asbury Park native, community advocate, and unapologetic fighter for the people, Felicia Simmons, is officially announcing her candidacy for the New Jersey General Assembly representing Legislative District 11. Simmons is stepping up with one message: It's time for real leadership that fights for us all from Asbury Park to Colts Neck.

“We don't need more speeches. We need action. We need a fighter in Trenton who knows our struggles and stands ready to face them head-on,” Simmons declared. “From skyrocketing rents to the crushing burden of property taxes, the people of LD-11 deserve better. And I'm ready to fight for it.”

Running under the banner of “We The People,” Simmons' campaign is grounded in unity, equity, and bold solutions, not empty promises or backroom politics.

Felicia Simmons' “We The People” Plan for LD-11:

- **Property Tax Stability:** Simmons will introduce legislation to bring stability and relief to property taxes, protecting families and seniors from being taxed out of their homes. Additionally, work with the residents of LD11 to understand how to make Trenton work for all.
- **Housing Affordability & Stability:** Simmons is championing a Housing Affordability and Stability Bill of Rights, ensuring every resident, regardless of zip code, has access to safe, affordable housing and a standard of stabilized living.
- **Bill of Rights for All Children:** From Asbury Park to Colts Neck, Simmons is committed to a district where no child is left behind, with access to quality educational materials, mental health resources, and real opportunities to succeed without the outdated culture of community shaming or exclusion.



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- **Safe Streets for All:** Advocating for common-sense policies to make every community safe and welcoming, for every family. From complete streets to community policing.
- **Workforce Development:** Expanding job training, apprenticeships, and pathways to careers, building a local economy that works for everyone, from Unions to business owners.
- **Food Security:** No child, no senior, no family in our district should struggle to put food on the table — period.

“Trenton needs more problem solving, it needs fighters who know what’s happening on the ground,” Simmons said. “I’ve lived the struggles of this district. I’ve worked beside families, seniors, and young people trying to build better lives. I know the challenges, and I know the solutions start with us, We The People.”

“We can’t sit back and let others decide our future. This is our district, our homes, and our fight. And I promise you this, I will never stop fighting for us.”

We The People. We Fight. We Win.



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About Felicia Simmons

A tireless community activist at heart, Felicia Simmons is a lifelong resident of Asbury Park, New Jersey, and was twice elected to the Asbury Park Board of Education. She currently serves as the President/Executive Director of Wcc Historic Renovation Association Inc. and the Monmouth/Ocean County Chapter of the National Action Network. She's the founder of Proper Foundation LLC, an organization dedicated to providing information and connections to community residents to help them find solutions to the varying problems facing urban towns and cities, and a devoted mother to her 22-year-old son Zachariah, who drives her to transform and unite her community as a whole.

In 2020, during the height of the COVID-19 pandemic, she founded C.U.R.E.D. (Community United Response to Eliminating Disparities), a Black women-led initiative that brought testing and vaccinations to the hardest hit minority communities in Monmouth County.

She's a recording musician, published poet, former TEDX speaker, and dedicated community leader in New Jersey.

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